

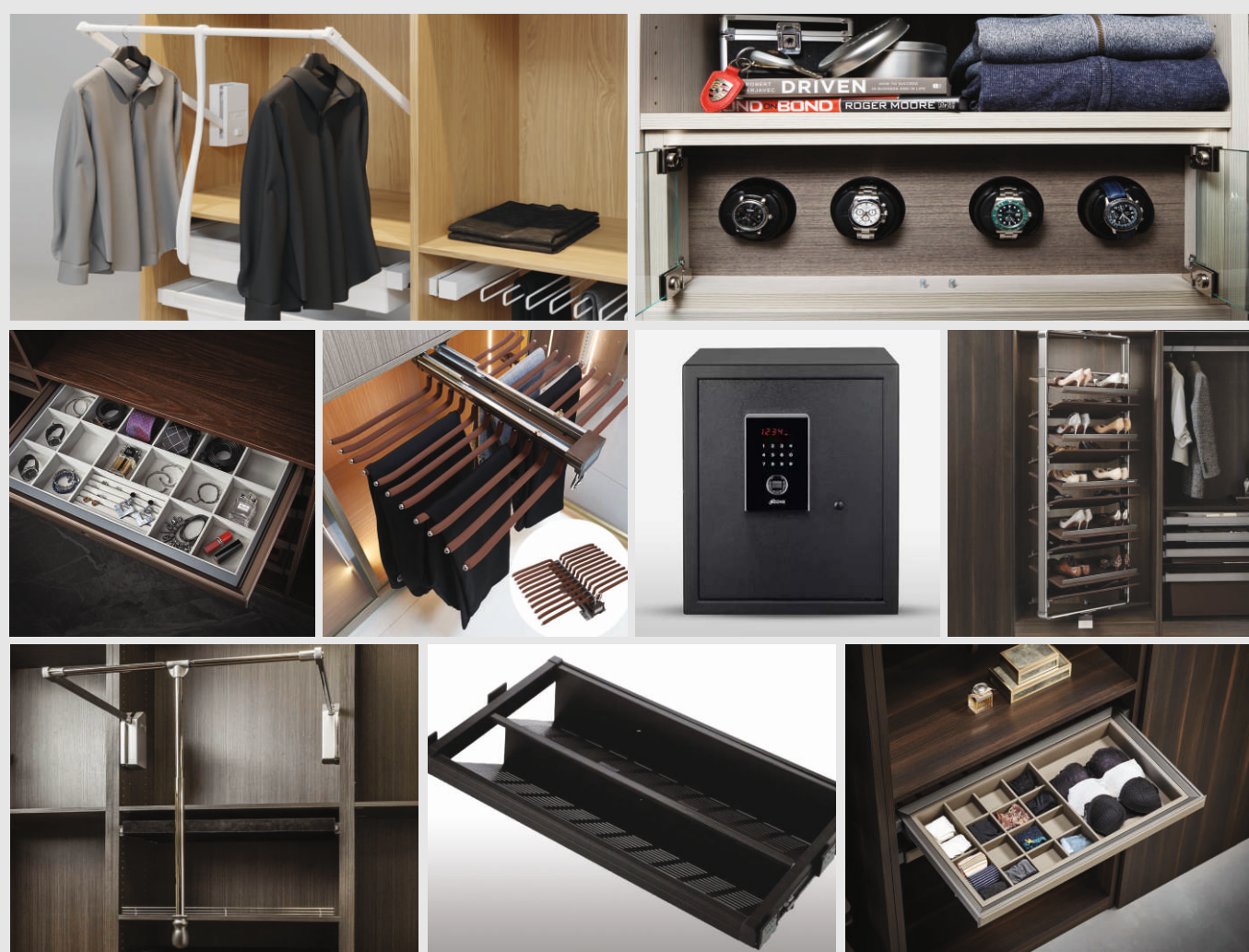
# La Dazzle®

INVITING FRANCHISE PARTNERS

## BEST MODULAR FURNITURE COMPANY

KITCHEN | WARDROBE | VANITY

# La Dazzle®



**RUNNING SUCCESSFULLY  
FOR 16 YEARS**

**PRESENCE IN 5 LOCATIONS**

**ADVANCED MANUFACTURING  
FACILITY & TECHNIQUES**

FOR ANY FRANCHISING RELATED QUERIES, CONTACT US AT:

☎ 9717 683 838 | ✉ [FEEDBACK@FRANCHISEINDIA.IN](mailto:FEEDBACK@FRANCHISEINDIA.IN) | 🌐 [WWW.DAZZLEKITCHEN.COM](http://WWW.DAZZLEKITCHEN.COM)





WELCOME TO  
**LA DAZZLE**

*A LEGACY OF EXCELLENCE!*

La Dazzle, a division of Dazzle International Pvt. Ltd., has been a symbol of innovation and quality in the furniture industry for over 30 years. Founded by Mr. P.C. Gupta as a cement and interlocking tile manufacturer, the company has evolved under the dynamic leadership of Mr. Ajay Gupta and Mr. Anurag Gupta. Our commitment to precision and creativity ensures that every project transforms spaces into functional and stylish living environments.





## OUR OFFERINGS

All the products from Dazzle are made with proper research. They have the advantage of Indian Durability with Latest looks. They are well made for the Indian climate and environmental conditions and also are as smart as the latest global trends.

### DESTINATION (50%)

Offers a wide range of products, from budget-friendly to luxurious options



### CONVENIENCE (5%)

Superior quality Bathroom Vanity at affordable prices



### SPECIALITY (40%)

Customized Wardrobe solutions based on customer preferences



### IMPULSE (5%)

Appliances to improve the look and functionality of a kitchen

## UNIQUE VALUE PROPOSITIONS



### VALUE

Offering better products at affordable prices & more configurations



### PRODUCTION

We offer system oriented approach to ensure our customers- On Time Deliveries



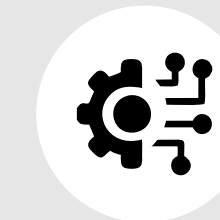
### TRENDS

We offer comprehensive portfolio of styles & designs for Kitchen with 100% Customization



### QUALITY

We ensure high quality finishes, functionality & materials.



### TECHNOLOGY

We use cutting-edge technology and the training of personnel



### SUSTAINABILITY

We use Ecological and Eco-Compatible materials in manufacturing process



### TEAM

Our team comprises of industry experts with decades of experience



### INNOVATION

We focus on creating new and innovative products and services



## EXPANSION DRIVE

Embarking on a strategic brand expansion plan, we aim to establish a prominent presence in key cities through the Franchise Owned Franchise Operated (FOFO) model.

## FINANCIAL SNAPSHOT

<b>FORMAT</b>	<b>FOFO</b>
<b>AREA REQUIRED</b>	<b>1500-2000 SQ. FT</b>
<b>INITIAL INVESTMENT*</b>	<b>INR 60-80 LAKHS</b>
<b>FRANCHISE FEE</b>	<b>INR 6 LAKHS</b>
<b>GROSS MARGINS</b>	<b>25%</b>
<b>AVERAGE ROI</b>	<b>&gt;50%</b>
<b>PAYBACK PERIOD</b>	<b>24-30 MONTHS</b>
<b>CONTRACT PERIOD</b>	<b>5 YEARS</b>

## REASONS TO PARTNER WITH LA DAZZLE

- High quality standards, custom design and production capabilities
- Manufacturing facility located at Dehradun Road, Saharanpur
- In-house experienced designing team
- Dedicated Installation team and design consultants
- Customer care team is available for any queries pre & post sale activities
- Customer Acquisition is mainly word of mouth, architect and influencers
- Good Market presence in the Northern Region
- Offering sustainable investment models with attractive returns
- Provide comprehensive operating manual, training and ongoing support

